Merrimack College is hereby granted a limited, non-exclusive license to use Bristol Community College and all members institutions name, tradename, trademarks and logos during the term of this Agreement for the sole purpose of marketing to Bristol Community College students/employees any educational events sponsored in conjunction with Merrimack College. Use of the names and logos will be in accordance with any guidelines provided by each party to the other. Each party shall provide the other with examples of any mater

distributed. The parties shall discontinue the use of the licensed marks and return all files and materials containing the licensed marks supplied by the owner at termination or expiration of the

- 7. All communication with Bristol Community College/member institution students/employees about programs and discounts included in this MOU will be approved and provided by Bristol Community College/individual member institutions. Merrimack College will not market directly to students or employees. Merrimack College may not solicit individuals, including, but not limited to students, employees and visitors or distribute literature or other materials for any purpose or at any time within Bristol Community College buildings or on Bristol Community College property unless otherwise approved by Bristol Community College/member institutions.
- 8. The term of this agreement is three (3) years from the date of execution by both parties and will

EXECUTED by the parties by their duly authorized representatives on the date specified at the beginning of this Agreement. SIGNED by: MERRIMACK COLLEGE Christopher E. Hopey, Ph.D. President, Merrimack College **BRISTOL COMMUNITY COLLEGE** Laura L. Douglas, Ph.D. President Suzanne M. Buglione, Ed.D. Vice President of Academic Affairs Vidyanidhi Rege, MS, CHE, CHA Dean of Business and Experiential Education Kathleen Pearle, Ed.D. Dean of Behavioral & Social Sciences and Education Jennifer Puniello, M.Ed. Dean Arts & Humanities Sarmad Saman, Ph.D. Dean of STEM Date

14. This Bristol Community Partnership Agreement sets forth the entire understanding between the

shall be governed by the laws of the Commonwealth of Massachusetts.

parties. Any amendment(s) must be in writing and executed in the same manner as this agreement. It